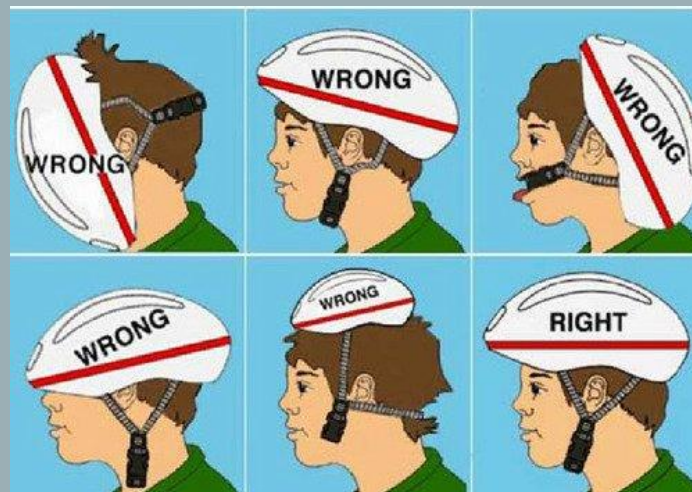


BICYCLE SAFETY



THE FACTS



- In 2015, 18,844 cyclists were injured in reported road accidents, including 3,339 who were killed or seriously injured. This does not include unreported accidents of which there are many.
- Approximately 40% of injured cyclists experience head injuries, which are also responsible for 60% of all bike-related deaths.
- Wearing a helmet reduces your risk of serious head injuries by over 70%.
- Not being sensible on your bike endangers yourself AND others. How would you feel if you killed someone else because you were cycling irresponsibly?
- Not having a road worthy bike highly increases your risk of having an accident.

FROM OCTOBER 30TH
(FIRST DAY BACK AFTER HALF TERM)

- Students who cycle to school must wear a helmet and will not be permitted to leave school with their bicycle if they do not have one
- Bicycles must be well-maintained and have front and rear brakes
- Bicycles must have lights when weather and/ or light conditions deem it necessary
- We strongly advise that students who cycle to school wear bright or high-viz clothing in the darker winter mornings and evenings.

WHAT IS THE REALITY OF THIS?


- If you arrive at school with a bike that is not road worthy or you do not have a helmet **you will not be allowed to lock it up in the bike sheds**
- Your bike will be stored securely and you will not be able to take it home until you arrive with a cycle helmet
- If your bike is not road worthy your parents / carers will have to come and collect it for you from school.

We want you to be safe

"I WON'T WEAR A **HELMET**

(PHAN DINH - MENTAL AGE 2YRS)

IT MAKES ME LOOK STUPID"



EVERY YEAR OVER 12,000 PEOPLE DIE ON OUR ROADS AND 30,000 ARE SERIOUSLY INJURED. THAT MEANS THOUSANDS OF FAMILIES LEFT PICKING UP THE PIECES. FAMILIES TORTURED BY THE LOSS OF A LOVED ONE, CRIPPLED BY REDUCED INCOME OR THE SUDDEN NEED TO CARE FOR A RELATIVE WITH PERMANENT BRAIN DAMAGE. THE SAD TRUTH IS THAT MOST OF THESE CASES COULD HAVE BEEN PREVENTED BY SIMPLY WEARING A HELMET. WHEN YOU THINK ABOUT IT, THERE ARE NO EXCUSES.

WEAR A **HELMET**. THERE ARE NO EXCUSES.

BIKE SAFE AND STAY ALIVE

