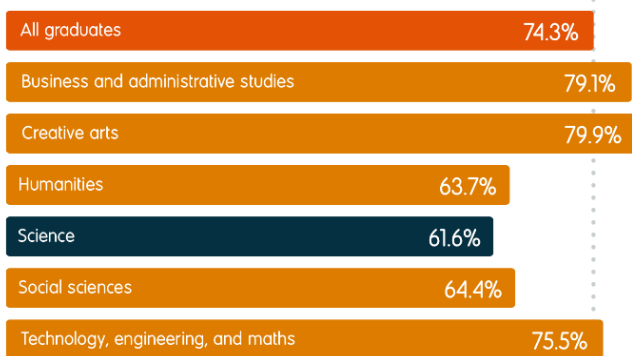




This is just an information sheet to let you know we would love you to consider taking Art or Photography (or even both!) for GCSE. Both these subjects compliment other academic subjects and teach many different skills.

The reason we wanted to pass this information onto you is due to being asked many questions including whether creative industry graduates get work and are paid well. So, to help squash misconceptions about the creative industries and the lack of work or earning power, we have taken a few facts and figures from independent papers based on the UK economy. Hopefully this will help you decide whether Art or Photography is right for you!

Did you know that the UK creative industries generate more than £100bn a year to the UK economy!?! Did you know that within **10 miles of our school** there are around **25,000 people** employed in the creative industries ? ( \*Stats on the sites listed) Or that 'Creative Arts' is one of the well-paid sectors coming in second in many independent reports, with a 79.9% employment rate of graduates after 2 years. <https://luminare.prospects.ac.uk/what-do-science-graduates-do>



In fact, many industries are calling out for creative people. One recent example is when the BBC & Telegraph published articles from Roger Kneebone a Professor of Surgical Education at Imperial College, London. He was quoted saying young people need these creative skills and that they are finding medical students and trainee surgeons are having problems with fine motorskills and struggling with stitching and the nimbleness to perform surgery. His conclusion was that more people needed to ensure they took creative subjects in school!

Creative industries are driving economic growth across the UK, on track to create one million new creative industries jobs between 2013 and 2030. For creative jobs many areas do particularly well with Birmingham coming in 3<sup>rd</sup> and Coventry 20<sup>th</sup>. (see links listed)

*Local economies in the UK have grown their creative industries by an average of 11% between 2011 - 2016, twice as fast as other industry sectors. It is predicted that if the creative industries keep growing at the same pace, they could create 900,000 new creative industries jobs by 2030 ! This could total 1,000 new creative industries jobs a week ! Three quarters will be concentrated in the top 10 areas of which Birmingham and surrounding area is number 2 & 5! .*

### A few more facts and figures

- The number of jobs in the UK creative industries has topped two million for the first time under the current system expanding faster than the rest of the economy in 2017.



- The number of jobs in the creative industry continues to rise, the total figure reaching 3,121,000. This represents a 2.8% rise year on year.
- Since 2011, the UK creative industries workforce has added almost half a million jobs - an increase of approximately 28%. This makes it the fastest growing in employment of all the sectors!
- The number of jobs in the UK's creative industries rose by 5% in 2016, compared to the 1.2% increase in the wider UK workforce.

Almost every part of our lives every day are effected by the visual and creative industries , from how our homes are designed and built and decorated, the clothes we wear, our mobile phones and the apps and games we play, the computers and games we use, the magazines we read, websites we visit, the logos on the brands we use, the tv and films we watch, how the cars that we drive look and much, much more! It is truly everywhere!

Apart from careers, creative subjects also can help to provide balance to other subjects and compliment them as it develops all areas of the brain and can also aid mental health and mindfulness.

GCSE and A Level is much more personalised than KS3 and most students work on unique projects, enabling their own personal skill development. We also have some very exciting trips and opportunities. We get to use a variety of formats as you go through to GCSE, from large sculpture and concrete, painting, sewing and felt making, printmaking to instillations, digital art or animation/film, the possibilities are indeed endless!

Keep up the great work and you will succeed in whatever path you take!

### **Mrs Pendergrast & Miss Ward**

Art and Photography Department

**Here are a few examples of jobs in creative industries:** Advertising, marketing, architecture, crafts, design, product, graphic design, fashion design, film, video, radio ,photography ( family- school- reporter- Tv-fashion – magazine- food- travel ) IT, software and computer services , app design, computer games design publishing, illustration, museums, galleries and libraries! Music, music videos , advertising, performing and visual arts, theatre design, set design, costume design, theatre, TV, film, prop design, hairdresser, make-up artist, fashion designer, textiles designer, homeware designer, car designer, graphics, magazine, advertising! Teaching , window sets, shop design, interior design , kitchen designer, Landscape gardener , decorator, builder ..... and many, many more!

### **References for you to look at :**

<http://www.thecreativeindustries.co.uk/industries> , <https://www.gov.uk/government/publications/creative-industries-mapping-documents-2001>

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<http://data-viz.nesta.org.uk/creative-nation/>

<https://www.nesta.org.uk/news/creative-industries-are-driving-economic-growth-across-the-uk-on-track-to-create-one-million-new-creative-industries-jobs-between-2013-and-2030/>

[https://luminare.prospects.ac.uk/what-do-graduates-do?utm\\_source=hecsu.ac.uk&utm\\_medium=referral&utm\\_campaign=redirect](https://luminare.prospects.ac.uk/what-do-graduates-do?utm_source=hecsu.ac.uk&utm_medium=referral&utm_campaign=redirect)

<https://www.telegraph.co.uk/news/2018/10/30/surgery-students-cant-sew-cut-spend-much-time-screens-warns/>

<https://www.bbc.co.uk/news/education-46019429>

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## **Web site references:**

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